

[LND]

A Not So Utopic  
Issue

EN\_A guide through the intimate  
nature of [LND] lighting.

2K20

Urban Forest



# Urban Forest

A Not So Utopian Issue

2K20

**2020**. After the rebranding which returned it, once again, to the position of protagonist on the national and international scene, [LND] opens itself to a new hybrid and spontaneous conception of coexistence, outlining a concept with a strong capacity to attract.

The intention of this number is to be a guide, not only to the world of lighting design and its products [LND], but also more widely to a representation of a lifestyle dictated by a need.

In a world where there is a strong inclination towards city life, there is an increasingly strong and insistent thrust towards the active regeneration of the everyday dimension. Urban Forest is an explicative work in this sense, directed towards the development of a new form of civil culture. The model on which it is based, just like community, is a totalizing and universal model. Urban Forest is the construction of a new transformation, based on the virtues and qualities of the past. A light on a new experience. Not far from the city, but in the city, speaking the language of current-day living. The aim is to construct, in an efficient way, a lexical and product green-ground based on integrated and not opposing terms.

The creation and production of light fittings incorporate and integrate these two perspectives in an organic way. So, organic lighting palettes (Nest, Firefly) are born for a developed nature, accompanying, at the same time, an engineered intellect, (Kuboid, Car-Go, Eye, Fog and I-Lantern). The range of products [LND] lives in a coherent dimension, in this way making the work of project designers highly free.

Equipped with a strong identity, they live for an outdoor dimension integrated with nature and architecture, giving volume and shape to any project requirement.

[Urban Forest is a work in progress, designed by [LND], for the culture of a new urban nature. An organic palette illuminated with an engineered intellect.]

In [LND], they firmly believe that the essence of light is to be found in the decorative, taking inspiration from Nature and its language.



# The Unexpected Collection

## [LND]

Landa reinterprets its own philosophy, transforming outdoor aesthetics into unexpected and charming ways. Efficiency and performance, imperative and steadfast aspects in the company's production, are now part of a transversal thought that turns to the decorative and contemplates the inimitable authenticity of Nature.

This is how the **collection** was born. **Unexpected**. A story that narrates, made of discrete geometries and lighting accents, that are **protagonists of an organic dialogue** with the surrounding world. The new Landa lighting chapter rediscovers a dreamlike dimension, opening itself to visions that can make **matter live in synergy with the spirit of Nature**.

[LND] has always interpreted ideal lighting for outdoors. **It designs lighting paths in total harmony with the surrounding greenery**. Scenographic effects of luminescence are inserted into the luxurious and luxuriant fabric of meadows, woods and gardens, creating a scenario of silent promises in balance with the natural world. The design of the Unexpected products presents itself, in this way, in an unusual garment, without betraying the linear and minimal style typical of the company.



# Nature & light.

//

Johann Wolfgang Goethe

[Nature! We are surrounded by her and locked in her clasp: powerless to leave her, and powerless to come closer to her. Unmasked and unwarned she takes us up into the whirl of her dance, and hurries on with us till we are weary and fall from her arms.]



The expert hands of an artisan are the essence of Nest and its production. Someone who has made wood a passion, a destiny, a choice. [LND] has linked it to a functional, design light. **A perfect light.**

In this way, [LND] chooses to express its own design line taking inspiration from the works of nature, to give outdoor lighting a human note. **Nest** is a lighting device composed of a **thin web of wood-en branches**, worked in an artisan manner. The structure of the product is sculpted in such a simple material that it interprets a new role, for a new lighting design vision. The clever web in willow shelters the light source in LED technology which makes Nest a **luminaire to be installed among trees and green leaves**. Thanks to the opal diffuser, the diffused light beam, shining upwards, creates and emphasizes the contrast in previously unknown volumes and recesses.

Available in two versions with different heights and diameters, Nest has an **IP65** protection level ideal for outdoor applications. The aesthetic of the product which reminds us of a nest, blends in with the natural contexts where it is installed.

## Nest

**O**de to man and nature! Without a coded language, the first learns from the second the sweetness inside hostility, protection in uncertainty in a fight without weapons against the unforeseeable.

It is in this way that the need to create a place called home exists, to build a refuge where children can live, away from inclement weather and danger. A nest. Like a wild song translated into the language of man.





## A tribute to nature

**T**he unexpected can be found in **Nest**, hiding among the leaves to become their accomplice.

Metal and wood guide this silent conversation in **harmony with** the surrounding **greenery**. Lighting highlights and makes room for the nest, with the delicacy of those who are aware of venturing into an intimate and warm place.

### WILLOW WOVEN

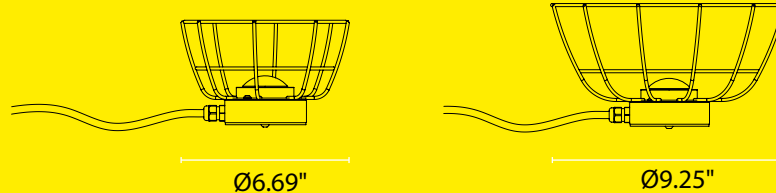
#### EN\_Willow weave

The wooden part of the luminaire is made with **woven willow branches** treated with a special varnish with nano-particles, making Nest practically indestructible and resistant to any atmospheric agent, without changing its appearance or impeding the transpiration of its natural base.

EN\_Nest produces a diffused light beam. Minimum invasion of the **light output and maximum efficiency**, for the best result in every outdoor space.

### PRODUCT RANGE

A touch of nature for nature itself. Two available sizes, **Ø 6.69"** and **Ø 9.25"**, for Nest, the woven nest of willow branches with an evocative light.




**T**he shape of the nest, inspired by the creations of nature, limits the invasion of human action as much as possible, lighting leaves and green elements in a less invasive manner, blending in with extreme ease with the aesthetics of the greenery.









An unexpected [LND] product, Nest takes its inspiration from nature.

Aluminaire with IP65 protection level, suitable for lighting the branches of trees and hedges in public and private gardens.

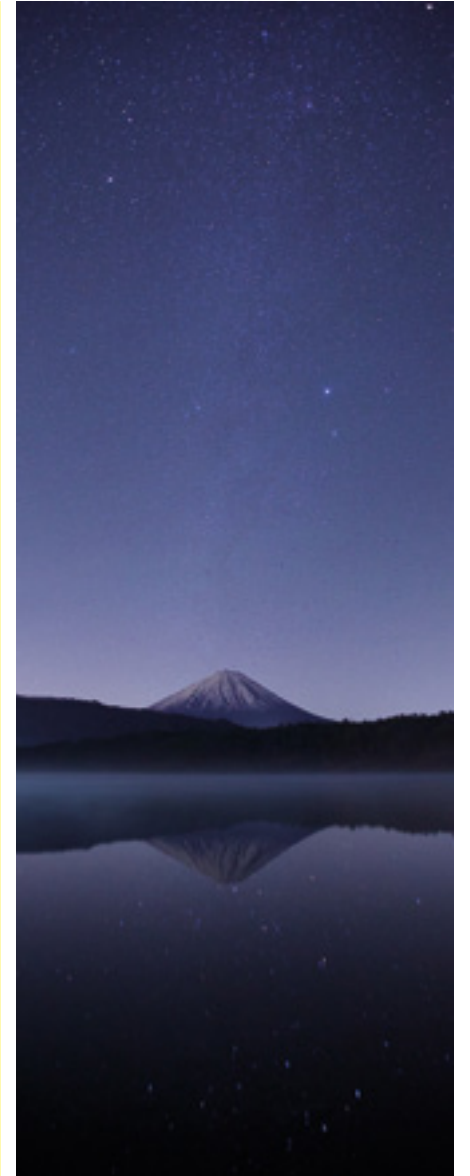


# Floating magic.

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Trilussa

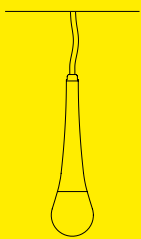
[The full moon made fun of the firefly:  
"Maybe it's the effect of the economy, but that light you carry is weak ..."  
"Yes, she said, but the light is mine!"]



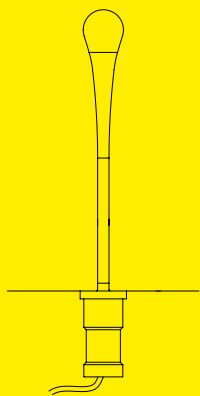
## Firefly

### PRODUCT RANGE

Firefly, the 'unexpected' by Landa with suspension and ground applications. The ground version can be used in **three installation possibilities**: recessed into the paving, resting on the ground or fixed to the ground by stakes. Available in three different heights, 11.8" - 19.7" - 27.6".

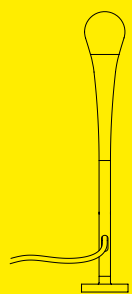


pendant



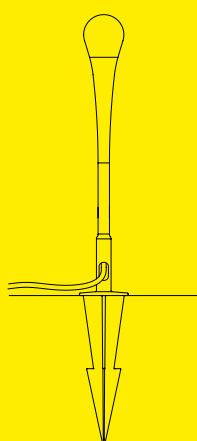
bollard

by housingbox



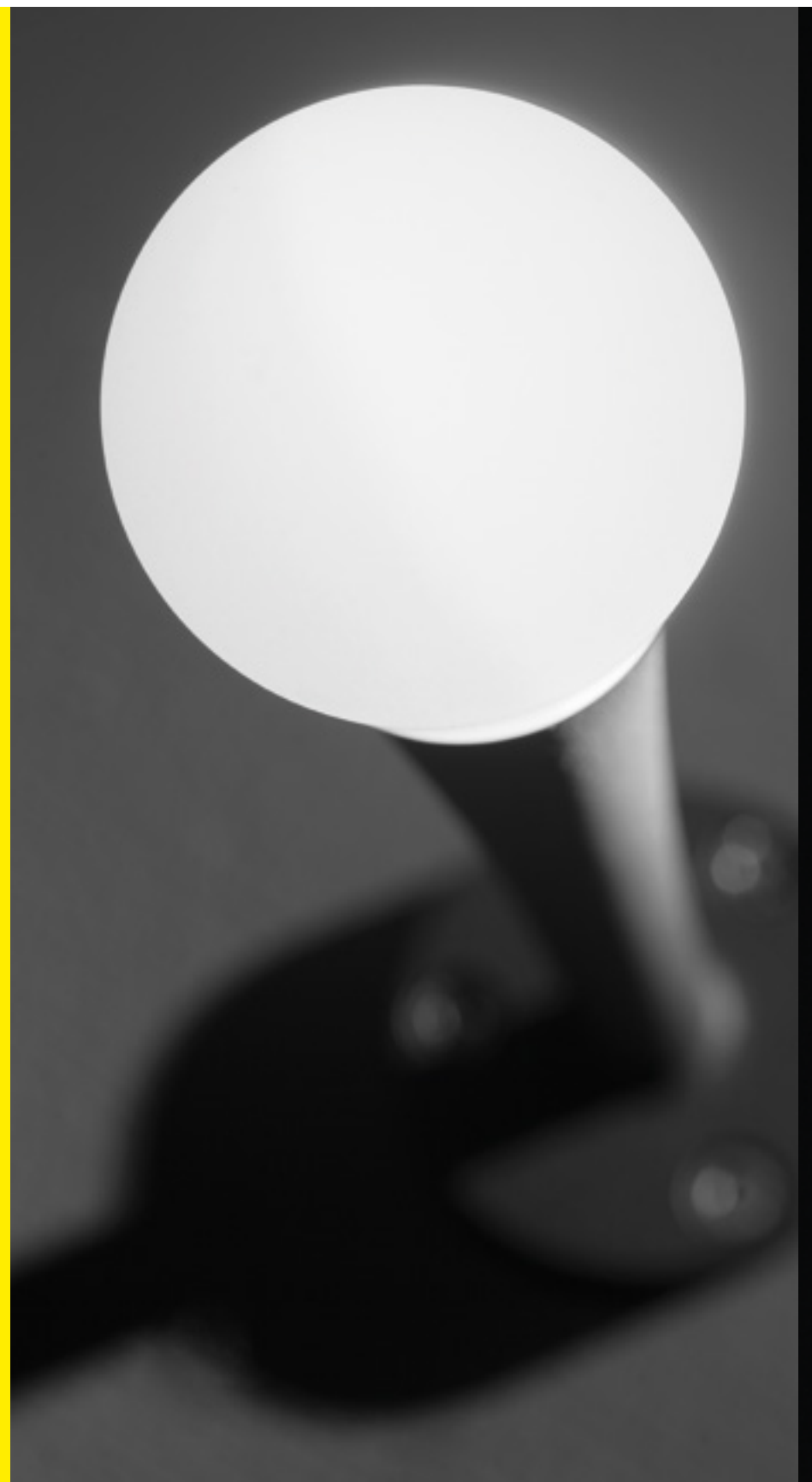
bollard

by plate



bollard

by spike





"And the stars  
shone..."

**T**he beauty of light emerges from nature, it spreads and surfaces to make room for the restless dancers of the theatre of shadows.

A distant memory, an innocent and rare dream awakens. Darkness. It lights up. Light. To then disappear, deceiving and fleeting like a caress in the night. Darkness.

**They are fireflies.** Twins of the stars that belong to the earth, where the night shines and small lights patter against the green drowsiness of sleep. Light.

Outdoor spaces once again keep secrets, because the essence of light allows it self to be guided by the formidable simplicity of nature. Firefly becomes the magic of an everlasting night together with the most contemporary design. A luminaire for outdoors with a poetic soul.



A bucolic spectacle which for Landa turns into Firefly.

## Un apparecchio per esterni, con un'anima poetica.

**A**n outdoor luminaire, with a poetic soul.

**Firefly** is the first unexpected product by Landa, where the magic of the out-door world is enriched by a design with a clear reference to nature.

So, the tech soul of the Bugatti Group displays itself for the first time with minimalist decorative elements, with a wide reference to an oneiric and dream-like universe.

### VERSATILE MOUNTING

Firefly is available in various heights. Not just an idea, but a veritable communication with surrounding nature is guaranteed by the **installation versatility** (bollard and suspension) which covers **all possible applications** for outdoor garden areas.

### DIMMABLE LIGHT

A 360° light beam, uniform and attractive, with an opal screen in PMMA reminds us of fireflies thanks also to the fact that the luminaire can be **dimmed** and the colors given by the **change in color temperature**.









*The 360° light beam creates a unique, spectacular, attractive effect. Perfect for gardens with hedges, owerbeds, etc.*



K

pag. 13

**KUBOID**

The perfect shape elevated to the highest power. A regular polyhedron, a projector with six sides and twelve equal angles.

E

pag. 15

**EYE**

To be installed in the ceiling or recessed into the ceiling. Eye is the eye which lights up everything, designed by [LND].

C

pag. 17

**CAR-GO**

The name already determines its essence: the recessed fitting par excellence to be installed in paving and/or driveways.

F

pag. 19

**FOG**

A diffused ceiling/wall light which can also be recessed, guaranteeing visual comfort thanks to its non-invasive orientation and description of space.

I

pag. 21

**I-LANTERN**

Technology & Soul. An interactive cage to seize the light and to control it, also via Bluetooth, for floor, wall and ground installations.

## High technology and quality of life

Light triggers innovation processes. But what causes this virtuous development? The link between industrial experience and the variability of design aimed at perception.

[LND] was born and lives at Lumezzane, proud of the **know-how** of a territory aimed at functionality. From development, to creation and installation, everything takes place in the headquarters of [LND] to perfect, with maximum precision, the products designed in collaboration with lighting designers, project designers and architects.

A far-reaching vision, with a DNA sincerely focused on the **search for quality** and with a product inter-penetration with the latest technical ideas on the market. It is the market itself which has been giving confidence and has been boosting the field in the last five years, thanks also to an attention aimed at the sector. This is the time for lighting, of flowering.

Boosted strongly by an increasing interest for design in its own right, and thanks to an inclusion of brands aimed not only at a clearly sectorial user area, lighting is experiencing a brilliant moment. A path which, according to [LND]'s manifesto, can be travelled along only in an intelligent, reasoned and planned way.

Going, consciously, without ornaments, obstacles and detours, straight towards a design process calibrated on specific **technical-lighting needs**.

The focus of this part of the magazine, in fact, is clearly dedicated to light fittings which are the true core of [LND]'s production. If the outdoors are the field, the definition and description of outdoor architecture is the main material on which to test an optic system.

Dazzle prevention, the search for visual comfort and minimisation of energy consumption are only a part of the wide research which involves the development and creation of Car-Go, Eye, Fog, I-Lantern and Kuboid.

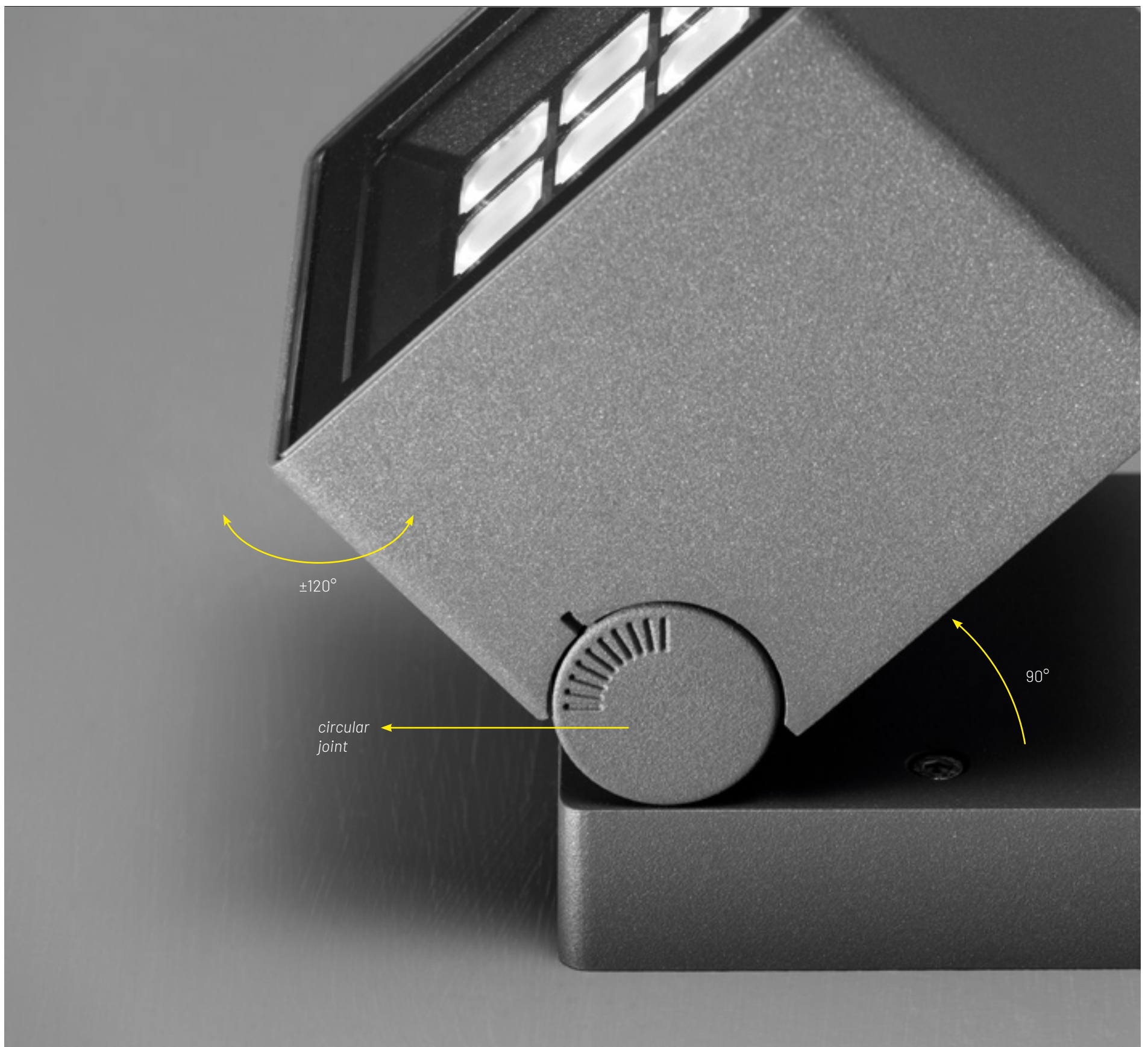
[LND] is the expression of **Made in Italy** in light engineering. An awareness that has led the brand to a rapid vertical growth from many points of view: an expansion of the production headquarters, a development of new iconic products and participation at international fairs in the sector.



# K

# Kuboid

*The perfect shape elevated to the highest power. A regular polyhedron, a projector with six sides and twelve equal angles.*



The  
adjustable  
hexahedron.

*The cube, anchored at the sides by twelve right angles, is a figure which represents stability, a powerful and essential solidification. If the circle is unstoppable dynamism, the cube is its majesty, a form which is always the same; and what both have in common is the sense of perfection.*





Ernö Rubik

The Cube is a wonderful example of the rigour of nature, of the great richness of natural laws: it is a perfect example of the possibilities of the human mind to test its own scientific rigour and to dominate itself.

## Maximum adjustability and versatile assembly

**K**uboid is synonymous with extreme versatility, a quality generated by the possibility of rotating the light fitting  $\pm 120^\circ$  on the horizontal axis and  $90^\circ$  on the vertical one. A geometric selection which is never the same, thanks to the special joint in pressure die-cast aluminium which makes Kuboid the perfect choice in any outdoor context. Kuboid is a technological light fitting in concept and creation. In fact, in the small, medium and large versions, it offers four possible applications: ceiling, wall, floor and ground installation via steel stakes. Outdoor living takes on a new quality, thanks to the infinite light of Kuboid, which can be adjusted and directed according to individual technical-lighting needs.

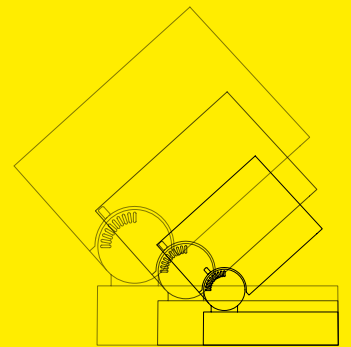


[LND]

### SUMMARY

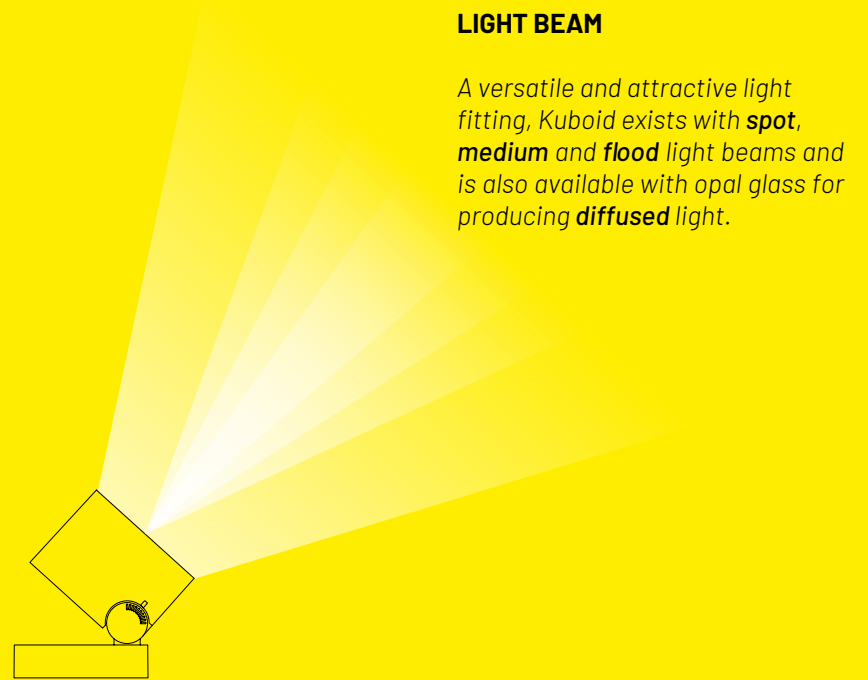
#### PRODUCT RANGE

Kuboid can satisfy all project requirements thanks to a range composed of three different sizes: small (3.54" x 3.54" x 3.54"), medium (4.72" x 4.72" x 4.72"), large (6.30" x 6.30" x 6.30").



#### LIGHT BEAM

A versatile and attractive light fitting, Kuboid exists with **spot**, **medium** and **flood** light beams and is also available with opal glass for producing **diffused** light.



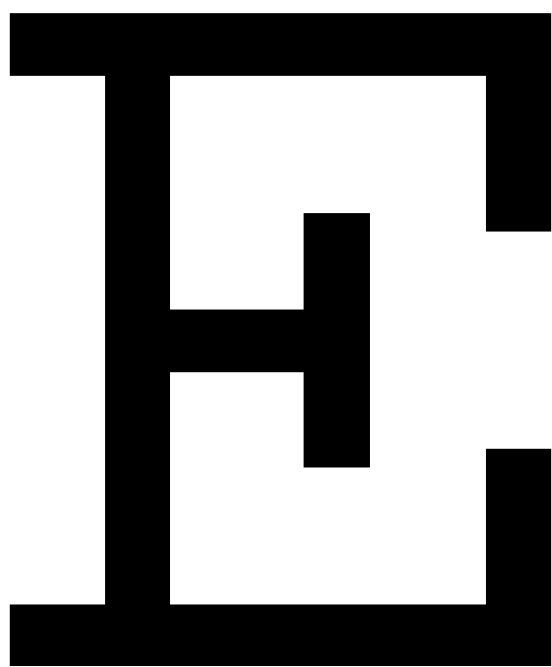
#### FINISHING

Kuboid has a geometric identity but also a customisable look in four different finishes created through the use of powder varnishing:

**graphite**  
**oxide**  
**white**  
**black**







# Eye

To be installed in the ceiling or recessed into the ceiling. Eye is the eye which lights up everything, designed by [LND].



Visible  
Explorer.

We see according to the education we have received. We see the contents of the world, its definition, its reality, so that our eye can accept visions and impress memories. Memories. What we are constantly seeking is a window on the reality which surrounds us, to see our path lit up once again.





[The **eye** guarantees vision, transforming light into information which, in the form of electrical impulses, reaches the brain. Vision alone represents around 70% of the perceptions man receives from the external world.]

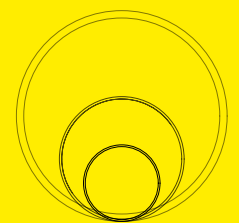
## Perception is an essential light emission

**C**ompact and perfectly designed. Eye is a **ceiling lamp**, also available in the recessed version. High lighting efficiency and perfect control of luminance make this product the best choice for outdoor living **without shadows**. Three is the number which best represents Eye. Three types of light beams, (spot, medium, flood), standard 3000K colour temperature (on request also 2700K or 4000K) and three available sizes (small, medium and large). Also available in the recessed version for recessed ceiling applications for technical-lighting potentials which are flexible and specific for every project requirement.

### SUMMARY

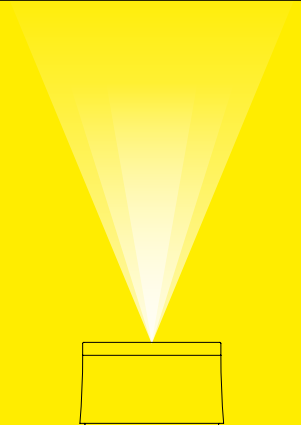
#### PRODUCT RANGE

Composed of an aluminum die-cast body.  
small (Ø3.15")  
medium (Ø5.12")  
large (Ø8.46")



#### LIGHT BEAM

The extra-clear, transparent, tempered glass of Eye, in both available versions, widens its visual field in three light beam models: spot, medium and flood.



#### FINISHING

Eye opens itself to an external vision with four different finishes. Thanks to powder varnishing, the product is available in the following colors:  
graphite  
oxide  
white\*  
black



*For the whole ceiling and recessed ceiling range, customized finishes are available.*


*\*the only option for the recessed version*



# C

## Car-go

The name already determines its essence; the recessed fitting par excellence for paving and/or driveways.



+4409 lbs  
pressure  
resistance

Irresistible  
strength.

A car in the night, its he-adlights cut through the shadows. Small lights illuminate the road, creating a light dres-sing perfect from sunset on, to return home safely. Suitable for paths and driveways, it sits well and is calibrated, lighting up a pathway in a dark starless night.



## Extreme reliability for complete visual integrability in surrounding spaces

**R**ecessed into **paving** and/or **driveways**, with extreme precision, for correct lighting of outdoor paths. **Resistant** to stresses from atmospheric agents thanks to the finish obtained through an anodizing process, it is also highly resistant to external mechanical impacts. Car-Go is the product, created by [LND], equipped with LED module with 3W and 12W power and designed to last for a long time.

**C**ar-Go 24Vdc is equipped with a remote electronic power supply, with possibility of DALI, 1-10 V and DMX management. Practically indestructible, it is the ideal choice for in-the-ground applications such as access roads, in public and private contexts. Efficient lighting, top of the technological range, with excellent performances. Installable using a 30% fibre glass Nylon casing, with maximum installation depth of 3.74".



William Shakespeare

[What man art thou that thus bescreen'd in night sostumblest on my counsel?]

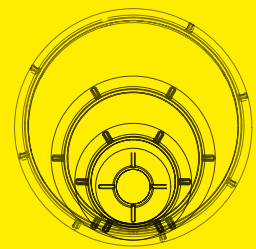


4409 lbs  
pressure  
resistance  
IK >8  
impact  
protection

### SUMMARY

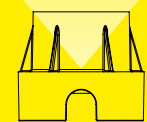
#### PRODUCT RANGE

Car-Go is an extremely safe and long-lasting product, circular in shape and available in four sizes:  
extra small Ø 1.97"  
small Ø 3.15"  
medium Ø 4.92"  
large Ø 7.87"



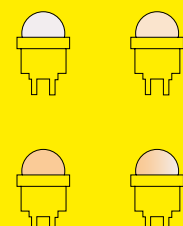
#### LIGHT BEAM

Diffused light beam thanks to the extra-clear white satin-finished tempered glass.



#### COLOR TEMPERATURE

High level of light efficiency available with 3000K color temperature and on request 2700K - 4000K and Dynamic White (24VDC) color change version.





# F

## Fog

A diffused ceiling/wall light which can also be recessed, guaranteeing visual comfort thanks to its non-invasive orientation and description of space.



Color temperature: 3000K  
and on request 2700K - 4000K and Dynamic White

## Luminous galaxy.

A name which reverses the very concept of its meaning.

*Fog and light, precision, linearity.*

*The inspiration derives from the re-evocation of the Romantic period in fashion in Germany in the XVIII century, from the sublime, from moorland.*

*A vapor in which thoughts emerge, are reborn, are not lost in the indefinite world but live under a new clean, uniform form.*

*Reflection and design. Fog is clarity in a three-dimensional form without any shadow. Power and vision, research and innovation, for a technical light fitting with a "classical" form, reengineered in the most technological way possible.*





Giuseppe Ungaretti

After so much fog the  
stars reveal themselves  
one at a time.  
I breath the freshness  
the color of the sky  
leaves for me.



## Resistance and versatility in every outdoor context

**F**og is a light fitting available for **ceiling** and **wall** applications, also in the **recessed** version. The die-cast aluminium body has a circular shape and is available in 3 different sizes (Ø 3.35" / Ø 5.12" / Ø 8.07"). The power of the LED source depends on the size, with a range from 5W to 22.5W for every type of technical-lighting requirement. A diffused light beam, emitted from an extra clear tempered satin-finished glass. The power supply is integrated, with possibility of DALI management on request to **make it easier** to install the outdoor product.

### SUMMARY

#### PRODUCT RANGE

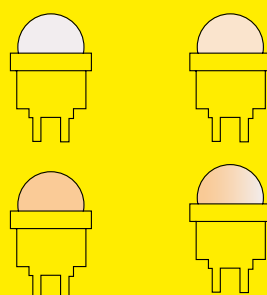
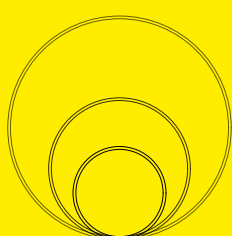
Three available sizes: **small**  
(Ø 3.35")  
**medium** (Ø 5.12")  
**large** (Ø 8.07")  
for compositions with infinite  
aesthetic and functional  
power.

#### LIGHT BEAM AND COLOR TEMPERATURE

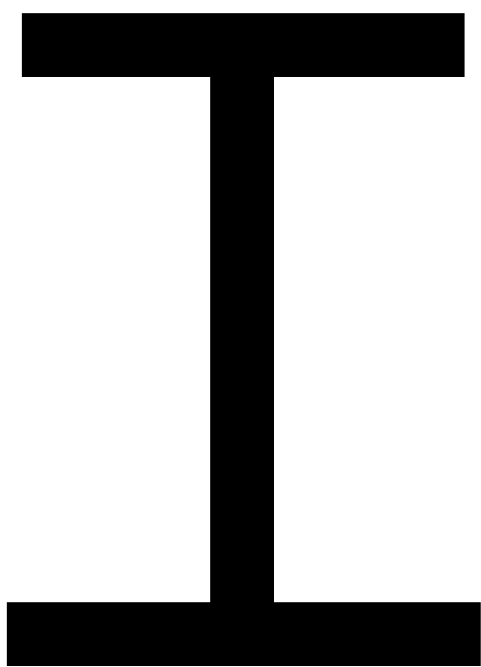
Diffused light beam available with  
colour temperature of 3000K  
and on request 2700K - 4000K,  
and Dynamic White color change  
version.

#### FINISHING

Wide range of possible finishes:  
**graphite**  
**oxide**  
**white**  
**black**

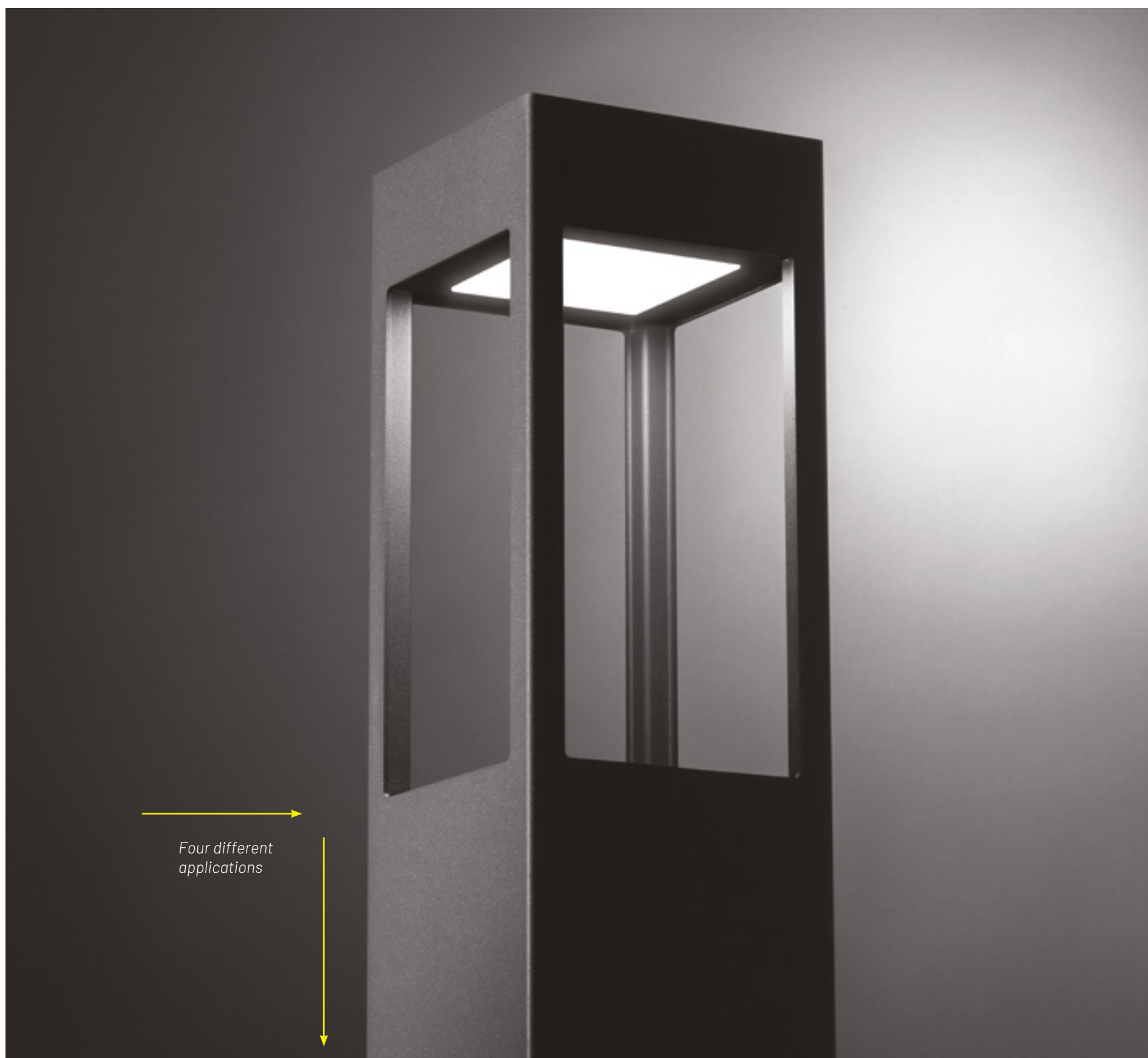






# I-Lantern

Technology & Soul. An interactive cage to seize the light and to control it, also via Bluetooth, for floor, wall and ground installations.



The magic of light.

*Shadows that dance, shadows that take shape and vibrate. A distant lantern that illuminates bodies that move in the night and observes the kisses of lovers, stolen from the night. Small steps diminish in the light, projected afar. A sweet, sensual light, a light so beautiful that it can be reached. A real dream.*



## A new range of light fittings

[LND]'s new iconic product:

I-Lantern is characterised by a **strong personality**, a direction of light with a **10W** powerful heart. An aesthetic fusion living parallel with a minimal design to provide a wide range of possible installations.

I-Lantern is available for wall, standing, bollard and pole applications. Composed of a structural framework in extruded aluminium produced by laser cutting, I-Lantern is a light fitting which can, on request, **be managed and dimmed via Bluetooth**. Also remotely, I-Lantern lights private outdoor spaces and not only those.



Johann Wolfgang von Goethe

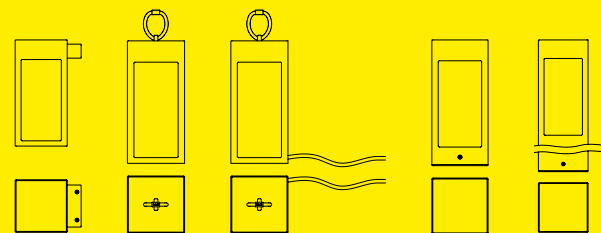
I feel as if I am standing before a magic lantern, I look at the little men and the little horses before me, which go here and there, and I often wonder if it isn't an optical illusion.



### SUMMARY

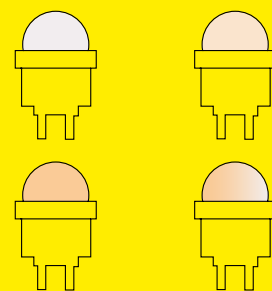
#### PRODUCT RANGE

Ideal for **wall, standing, bollard and pole** applications. It can be installed using a stake in the bollard version.



#### LIGHT BEAM

Diffused light beam with 3000K color temperature and on request 2700K - 4000K and Dynamic White color change version.



#### FINISHES

Powder-varnished finish in the following colours:

**graphite**  
**oxide**  
**white**  
**black**





1.28 sec.

[is the time that the #light  
takes to get from the #moon  
to the #earth.]

Present on the light market since 1987, [LND] has established itself with its wide range of outdoor luminaires for the residential sector, not only at European level but also and primarily at international level. The entire production takes place in its plants in Lumezzane, thus allowing constant monitoring of all process steps, from conception to testing, up to the time of shipment. The company boasts a highly qualified design team that not only manages to meet the needs of the customers, but is also committed to anticipating new needs and new trends, and assisting the customer in the post installation phase. Over the years all this has allowed a continuous growth in what is one of the most competitive markets in the world, the lighting market.

[LND]





# light control & the perfect beam

thanks to:

*andrea, cecilia, giuseppe, stefano, luca, marina,  
alessia, alice, alvaro, amadio, andrea b.,  
andrea n., annalea, antonella, chiara, cristina,  
elisa, elisabeth, elisabetta, emanuele, francesca,  
gianbattista, giuseppe, laura, liliana, loris, luisa,  
mariarosa, mauro, michele, paola, roberto g.,  
roberto p., sabrina, santo, sebastiano*

*A reasoned lighting able to dialogue with the day, the night and  
with the chromatic changes of natural light.*

*The possibility of controlling and managing these variations in  
an intelligent way is an essential feature for the interior and even  
more so for the exterior, a space where artificial and natural light  
are in continuous dialogue and contrast.*