

# BROADWAY BR100-W

Broadway BR are a series of versatile, IP66-rated, outdoor floodlights designed for landscape lighting. They are available in 3 different sizes, and offered in static white, tunable white, and RGBW and a variety of optics. BR100-W is the 100W static white version.



Fixture Dimensions - See page 2.

## TECHNICAL DATA

<b>Wattage</b>	100W
<b>Power Supply</b>	Integral 120-277VAC
<b>Dimming</b>	0-10V Dimming, Bluetooth, DMX Control
<b>Construction</b>	Body: Aluminum Alloy Lens: PC + PMMA (Acrylic)
<b>CCT</b>	4000K (2200K, 3000K, 5000K optional)
<b>BUG Rating</b>	B4-U0-G0 (3.8°) B4-U1-G1 (60°)
<b>Delivered Lumens</b>	10000 lm (7000 lm with honeycomb film)
<b>Efficacy</b>	100 lm/W (70 lm/W with honeycomb film)
<b>Optics</b>	3.8°, 8°, 12°, 30°, 60°, 15x30°, 20x60°, 75°
<b>Finishes</b>	Silver
<b>Fixture Dimensions</b>	Ø17.72" x 17.79" x 6.30" (100W / 150W)
<b>Fixture Weight</b>	22.04 ± 0.66Lbs (100W / 150W)
<b>Operating Temperature</b>	-22°F to +122°F
<b>LED Source</b>	CREE-XPE2
<b>Lumen Maintenance</b>	48,000 hrs L80, B10 (Ta 25°C) 77,000 hrs L70, B10 (Ta 25°C)
<b>IP Rating</b>	IP66
<b>Impact Resistance</b>	IK08

## ORDERING INFORMATION

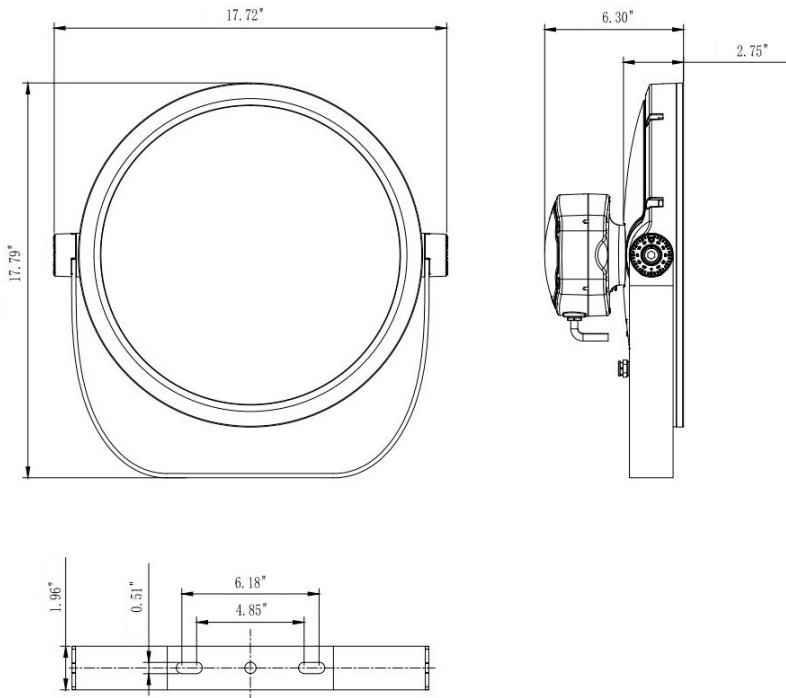
Example: BR100-W-4-S-F00110. Accessories sold separately - see page 2.

BR100-W	-		-		-		-	
Model No.	CCT	Finish	Optics	Options				
BR100-W	4 - 4000K (standard) 2 - 2200K 3 - 3000K 5 - 5000K	S - Silver C - Custom	F00110 - 3.8° F00118 - 8° F00111 - 12° F00113 - 30° F00114 - 60° F00115 - 15°x30° F00116 - 20°x60° F00117 - 75°					

Job Name/Date:

Fixture Type Designation:

## 100W / 150W



## MOUNTING OPTIONS



BASE MOUNTING



BRACKET MOUNTING



EMBRACE HOOP MOUNTING



GROUND SPIKE MOUNTING

## ACCESSORIES



**BC-F39-02**  
Visor  
For 100W and  
150W versions



**CK-F39-01**  
Connector  
For all versions



**MT-F39-02**  
Ground Spike  
For 100W and  
150W versions



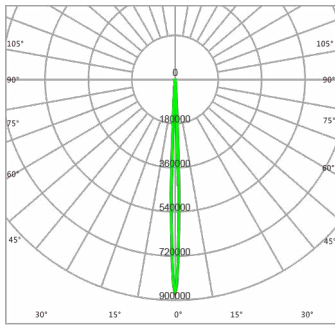
**SL-F33-01**  
Clamp Bracket  
For all  
versions

Job Name/Date:

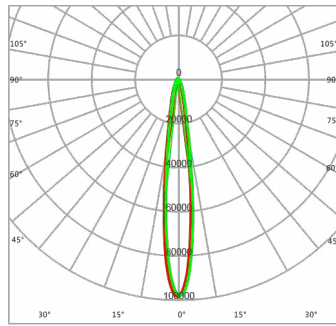
Fixture Type Designation:

## PHOTOMETRIC DATA

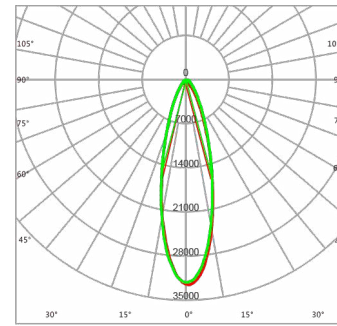
Note: Photometry is 4000K



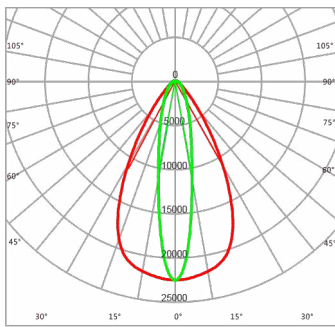
F00110



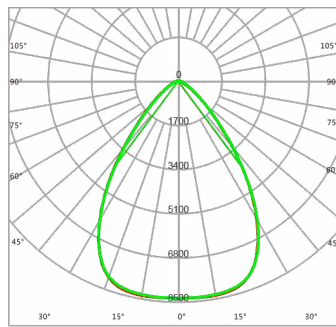
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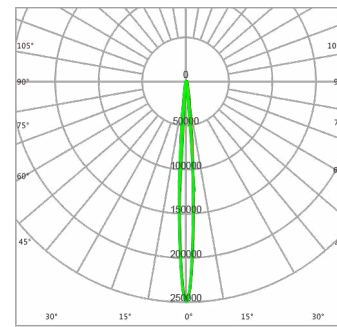
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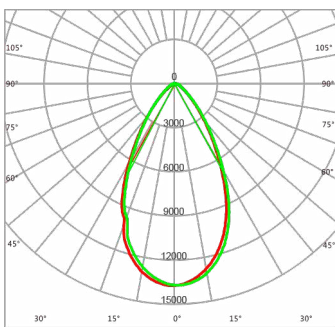
F00116



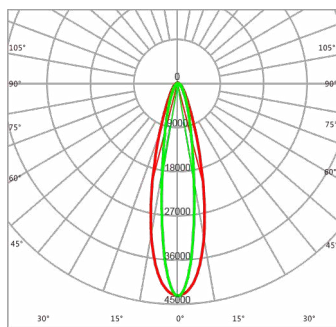
F00117



F00118



F00114



F00115

Job Name/Date:

Fixture Type Designation: