

BROADWAY BR35-R

Broadway BR are a series of versatile, IP66-rated, outdoor floodlights designed for landscape lighting. They are available in 3 different sizes, and offered in static white, tunable white, and RGBW and a variety of optics. BR35-R is the 35W RGBW version.



Fixture Dimensions - See page 2.

TECHNICAL DATA

Wattage	35W
Power Supply	Integral 120-277VAC
Dimming	0-10V Dimming, Bluetooth, DMX Control
Construction	Body: Aluminum Alloy Lens: PC + PMMA (Acrylic)
CCT	RGBW
Delivered Lumens	3500 lm (2450 lm with honeycomb film)
Efficacy	100 lm/W (70 lm/W with honeycomb film)
Optics	3.8°, 8°, 12°, 30°, 60°, 15x30°, 20x60°, 75°
Finishes	Silver
Fixture Dimensions	Ø8.64" x 12.99" x 3.94" (35W)
Fixture Weight	8.15 ± 0.66 lbs (35W)
Operating Temperature	-22°F to +122°F
LED Source	CREE-XPE2
Lumen Maintenance	48,000 hrs L80, B10 (Ta 25°C) 77,000 hrs L70, B10 (Ta 25°C)
IP Rating	IP66
Impact Resistance	IK08
Warranty	5 Years

ORDERING INFORMATION

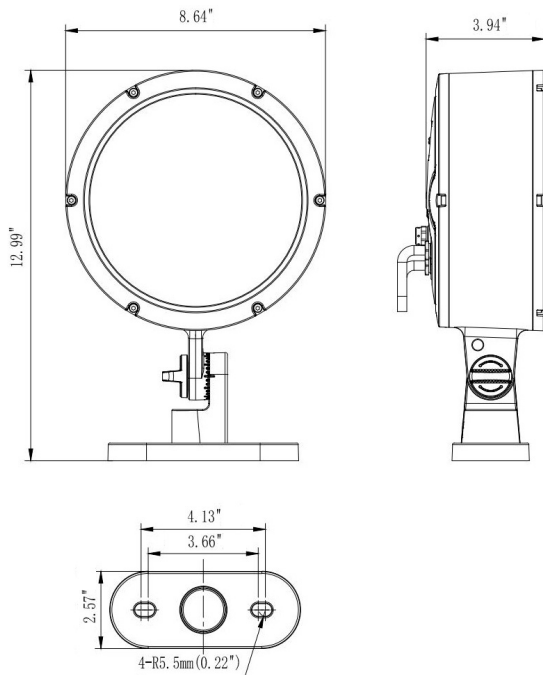
Example: BR35-R-R-S-F00110. Accessories sold separately - see page 2.

BR35-R	-	R	-		-	
Model No.	CCT	Finish	Optics	Options		
BR35-R	R - RGBW	S - Silver C - Custom	F00110 - 3.8° F00118 - 8° F00111 - 12° F00113 - 30° F00114 - 60° F00115 - 15°x30° F00116 - 20°x60° F00117 - 75°			

Job Name/Date:

Fixture Type Designation:

FIXTURE DIMENSIONS - 35W



MOUNTING OPTIONS



BASE
MOUNTING



BRACKET
MOUNTING



EMBRACE HOOP
MOUNTING



GROUND
SPIKE
MOUNTING

ACCESSORIES



BC-F39-01
Visor
For 35W version



BC-F39-03
Embrace Hoop
For 35W version



CK-F39-01
Connector
For all versions



MT-F39-01
Ground Spike
For 35W version



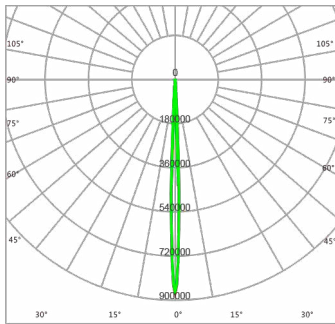
SL-F33-01
Clamp Bracket
For all versions

Job Name/Date:

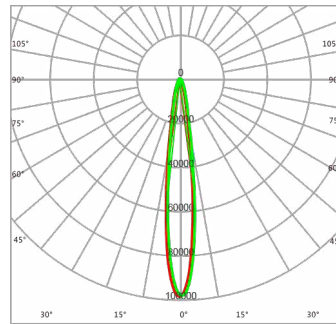
Fixture Type Designation:

PHOTOMETRIC DATA

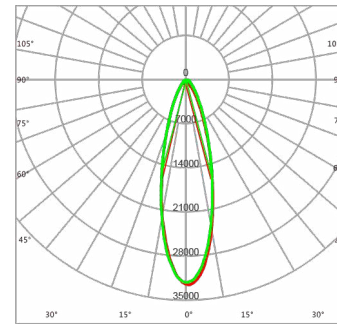
Note: Photometry is 4000K



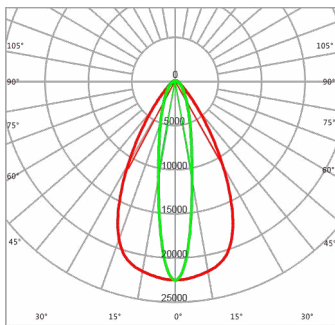
F00110



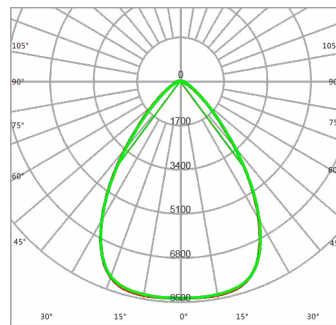
F00111



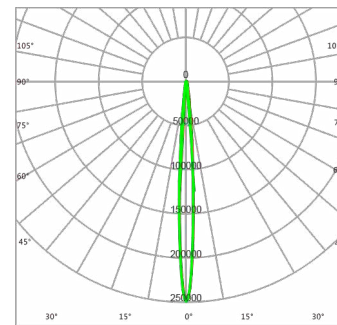
F00113



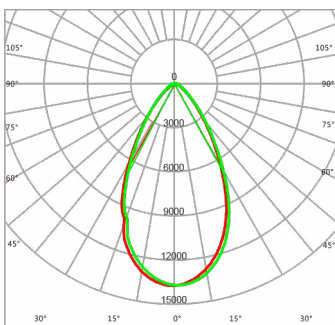
F00116



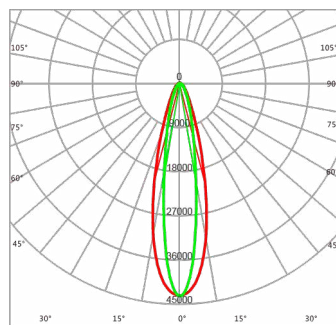
F00117



F00118



F00114



F00115

Job Name/Date:

Fixture Type Designation: